

## AMITY TECHNICAL PLACEMENT CENTRE

DELHI | GR. NOIDA | GURUGRAM | GWALIOR | JAIPUR | LUCKNOW | NOIDA

NTSC17180030

## **WILDCRAFT**

## **Campus Recruitments 2017 Passed out Batch**

Batch	2017
Website	http://www.wildcraft.in
Job Title	CORPORATE MANAGER
Eligible Degrees	MBA
Eligible Branches	SPECIALISATION: SALES & MARKETING
Eligibility Criteria	<ul> <li>Experience of 1-4 years in corporate sales/account management</li> <li>Experience of working in the local i.e. Delhi/NCR market</li> <li>Individual contributor with experience of both hunting and farming</li> <li>Preferred industries: BFSI/Insurance/Consumer Electronics</li> <li>Travel of 10-12 days in a month in the territory assigned</li> </ul>
Location	India – Delhi / Gurgaon/ Noida
Compensation (CTC)	4.0 LPA- 7.0 LPA
Roles & Responsibilities	<ul> <li>Relationship Management- To maintain and manage Client Expectation and resolve their Concern/ issues in agreed time frames.</li> <li>Responsible for relationship building with large strategic Clients to generate additional business through Organic growth, client synergies &amp; group companies.</li> <li>Sales Achievement – To achieve the set business targets by Sourcing New clients, Cross Selling, Up Selling, Reference Selling and Ad-inserted Sales.</li> <li>Customer Retention- Organize promotional campaigns &amp; visibility drives to increase brand awareness.</li> <li>Effective coordination with client and branches across India for multi-location orders to prepare timely report on market trends and competition and to analyse threat in the market and to monitor functional profitability</li> <li>Responsible for customise presentation to the client for new Business, cross-selling and up selling of products.</li> <li>Exploring opportunities of potential through intense market research</li> </ul>
Other Desired Skills /	Analytical & Interpretation and Creative thinking

Competencies	
Documents Required	Will be Informed later
How to Apply?	Interested & Eligible Students need to send their resumes to <a href="mailto:hkumar9@amity.edu">hkumar9@amity.edu</a> latest by 26th September 2017 at 5.00 PM <a href="mailto:Subject Line">Subject Line</a> : Company Name

My Best Wishes are with you!

Dr Ajay Rana Advisor